

# WINNERS: MAKE GOALS / LOSERS: MAKE EXCUSES

$$\begin{array}{ccccccc} \text{RFM} & & + & & \text{APPLICATION} & & = \text{RIGHT} \\ \hline \text{RIGHT MOTIVATION} & & + & & \text{RIGHT SCALES} & & \text{PRIORITY} \\ & & & & \text{OF VALUES} & & \end{array}$$

MAN'S PRIORITY MUST LINE UP WITH GOD'S PRIORITY